



working mums magazine



Employer Services
mmbmagazine.co.uk



MMB Introduction

MMB Magazine the modern working parents magazine supporting working parents with their careers after children.

MMB Magazine was founded in late 2015 by Abbie Coleman who has over 22 years of recruitment experience, to support the change in the career landscape for working parents, especially working mums and employers.

The magazine focuses very much on supporting working parents with finance, business, career, returning, and lifestyle advice. Through to supporting employers with talent attraction, engagement, and retention, flexible working, returner programs, working mum networks, and family friendly policies.

FIND OUT MORE

info@mmbmagazine.co.uk

Family Friendly Employer Directory

Be seen by the talent that *matter to you* & your business.

MMB Magazine is a well thought of online magazine working with employers who wish to provide workplaces that are inclusive of working parents. This is the perfect place to list your business as a family friendly employer to engage, attract and retain new talent in your business.

List your company for 12 months on our dedicated employer directory. This includes job listings for 12 months for any remote working, flexible working, agile working, part time, job share roles.

12 month directly subscription

Featured

Pinned above standard listings and highlighted. Included in social media and e-shots.

One Region | **£220**
£19 per month

Two Regions | **£440**
£37 per month

UK Wide | **£600**
£50 per month

Standard

Listed under the featured

One Region | **£120**
£10 per month

Two Regions | **£240**
£20 per month

UK Wide | **£350**
£29 per month

Free job posting
with all subscriptions

Why not upgrade

Available Regions

North Yorkshire / Scotland / North East
North West / The Humber / West Yorkshire
East Midlands / West Midlands
London / South West / South East



MMB Returners Programme Details

Group Programme

Being part of a group of the MMB Returners Programme can engender a sense of community and mutual support.

We can tailor the content to the needs of the organisation and participants.

Eight sessions each two hours includes :

- ✓ Defining Career Success
- ✓ Building Self-Confidence
- ✓ Setting Boundaries and Managing Guilt
- ✓ Managing Time and Presence
- ✓ Developing Your Personal Brand
- ✓ Managing Stress and Creating Self Care Strategies
- ✓ Creating Effective Networks and Allies
- ✓ Defining Your Career Legacy

MMB Returner Criteria

- ✓ The course runs with a minimum of 4 people to a maximum of 8 from within your business
- ✓ We strongly suggest those people have returned from maternity leave back into the company within the last 12 month

Delivery

The programme is delivered online via Zoom. Additional platforms can be used should you have a preference

Feedback

Information revealed within the sessions will not be discussed with line managers unless the returner gives permission for this to be done. While we can work with the employer to ensure a positive return experience for future discussions within the programme without permission we will not discuss specific details relating to returners.

Benefits of Parent Returner Programme

- ✓ Ensures a smooth and effective return to work
- ✓ Better engagement and improved performance upon return to work
- ✓ Clearer expectations and communication with manager and team
- ✓ Focused career planning
- ✓ Reduce overwhelm, stress, anxiety
- ✓ Improve retention rates
- ✓ Focus on talent development and career planning
- ✓ Monthly emails with relevant content relating to the sessions



Additional 1:1 Coaching

1:1 Coaching is entirely bespoke and tailored to your team's available time, resources and budget. The coaching program can span before and during the career break and upon the return to the workplace. This coaching may be especially beneficial especially for senior level positions.



Lead Coach

Nicola Semple



Transformation has been the consistent theme of Nicola's work. She started her career at Accenture as a Business Change Consultant leading organisational transformation. She continued this at KPMG, where she became Chief Operating Officer of the Public Sector Advisory business. Nicola then moved into Leadership and Talent Development at Ernst and Young, facilitating transformation through learning.

Nicola is a Certified Mindset Coach with accreditation in NLP, Timeline Therapy and Hypnosis. She is a Professional Mindfulness Practitioner, holds Level A and B accreditation with the British Psychological Society and has an MSc in Organisational Behaviour and a First Class Honours in International Business and Languages.

Group Returner Programme £2,800

£44*
Per Person

*With eight people in a co-hort the cost is less than £44 per session per employee

£88*
Per Person

*With four people in a co-hort the cost is less than £88 per session per employee

Returner Survey

As part of our #LeaveLoudy #ReturnerLouder campaign we ran a survey with over 1k maternity returners across the UK. 72% are management level and above.

FEARS ON RETURNING

Only 17% felt they received strong communication and support through maternity leave to returning.



91% said no returner support was offered through returner programmes, coaching or one to one coaching.

GOING ON MATERNITY LEAVE

Only 17% of mothers going on maternity leave felt no concerns, due to seeing the support previous women in the company had received.

92%

of women returners stated a dedicated returner programme could have been beneficial.

60%

said they completely believe it would have made a positive difference on their return.

Advertise Your Returner Programmes

Online advertising is the most cost-effective method to get your message out and with MMB Magazine if your target market is parents then that is exactly our audience. Our readers are on average 28 to 48yrs. old ABC1. In the current climate we are receiving many emails from our talent professional working mum returners.

List your returner programme on our returner directory for 12 months featuring your co-horts for the year.

Featured

Pinned above standard listings and highlighted

One Region | **£240**
£20 per month

Two Regions | **£400**
£34 per month

UK Wide | **£550**
£46 per month

300 words plus of text including video, links, pictures, contact details. Includes social media promotion through the months and sponsored post on region of your choice included

Standard

Listed under the featured

One Region | **£150**
£12.50 per month

Two Regions | **£250**
£21 per month

UK Wide | **£350**
£29 per month

300 words plus of text including video, links, pictures, contact details

Available Regions

North Yorkshire / Scotland / North East / North West / The Humber
West Yorkshire / East Midlands / West Midlands
London / South West / South East

p.s. Why not look at banner advertising or additional sponsored blogs to strengthen your presence on our regional sites.



Are you looking to...

Attract new talent to your business

Retain working parent employees

Engage and develop your working parent employees

The range of services offered by MMB Magazine can help you achieve these goals.

Employer Directory Listing, Recruitment Campaigns, Private Lunch Club, Returner Programmes, Career Coaching, Maternity and returner handbooks for employees and line managers.

Recruitment Campaigns

Through a series of blogs reach your target audience about why working for your business is a great career move in how you support and advance working parents as a business.

prices start from
£85

Private Lunch Clubs

We host several private lunch clubs for mid to senior-level women to attend with a different topic each quarter. Allowing senior-level women to network over issues that matter to them.

tickets cost
£50 each



FIND OUT MORE

www.mmbmagazine.co.uk

